



FFLIC

GRASSROOTS ORGANIZING



Grassroots organizing is a long tradition that has brought many gains to our communities, and it's a powerful force for change. You may have also heard it described as work "on the ground." At its core, grassroots is made up of the community closest to the issue, and it centers the experiences, knowledge, and voices of the people.

Sharing a vision

Grassroots organizing begins when people come together and decide for themselves what their goals are for their community. Sharing your truth publicly can play a big role in deciding what goals we should be moving towards, what we want to see, and how we want to get there. Essentially, you put the "root" in grassroots. You are the starting seed. What do you want to see grow?

This is the place for imagining the best possible outcomes, and sharing in a collective vision for what that looks like. Grassroots can help us redefine our future for ourselves, instead of looking to the past or outside our community to tell us what is possible for us.

What you might need:

- People
- Self-determination
- Truth
- Grassroots organizations
- Connections

People power

When we imagine together, that vision is clearer and stronger, and the results we want become closer. This is people power, and it's largely dependent on people showing up for meetings, rallies, information sessions, and other organizing events.

Stay connected with us to find out about organizing events happening in your neighborhood. Your presence, your truth, and your vision are the most important aspects of grassroots organizing, and you already have everything you need to participate. You just need to show up, as yourself, and with your wisdom.



Need help advocating for your child?

Call or Email 504-708-8376 or fflic@fflic.org